

Traffic jam controller

Be ahead of vehicle lines with us

Deal

Society of innovators



Smart system for traffic jam control

Road management
authorities & utilities

0,01 Euro/CO2 eq kg saved

Market

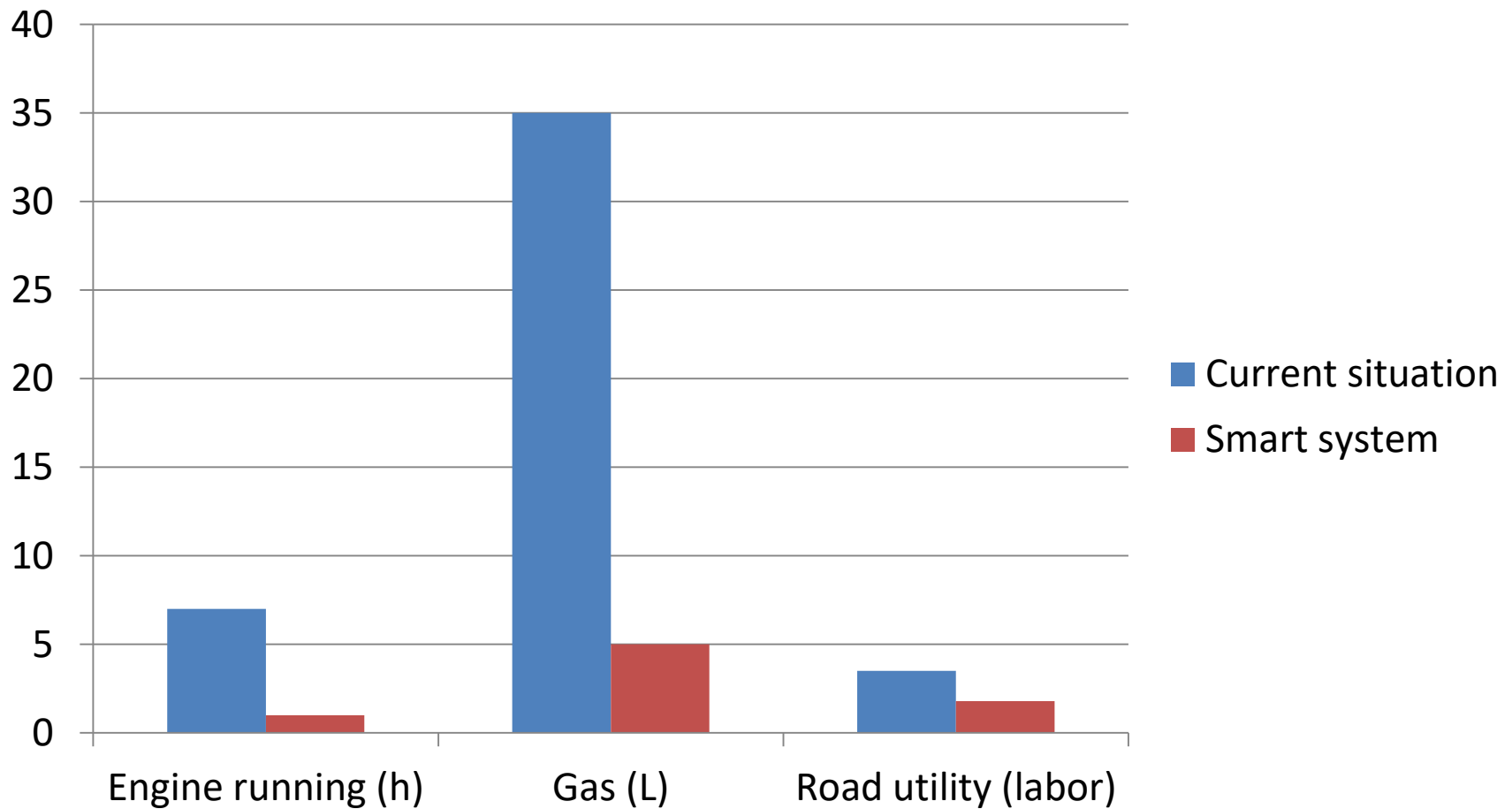
- Cross-borders
- Pay tolls
- Huge city crossroads



Jobs to be done

- Time saving - trucks turn off the tachographs – ability to drive right after passing cross-border
- Gas saving = Money saving
- Mitigation of workforce on customs and roadways

Customer Value proposition



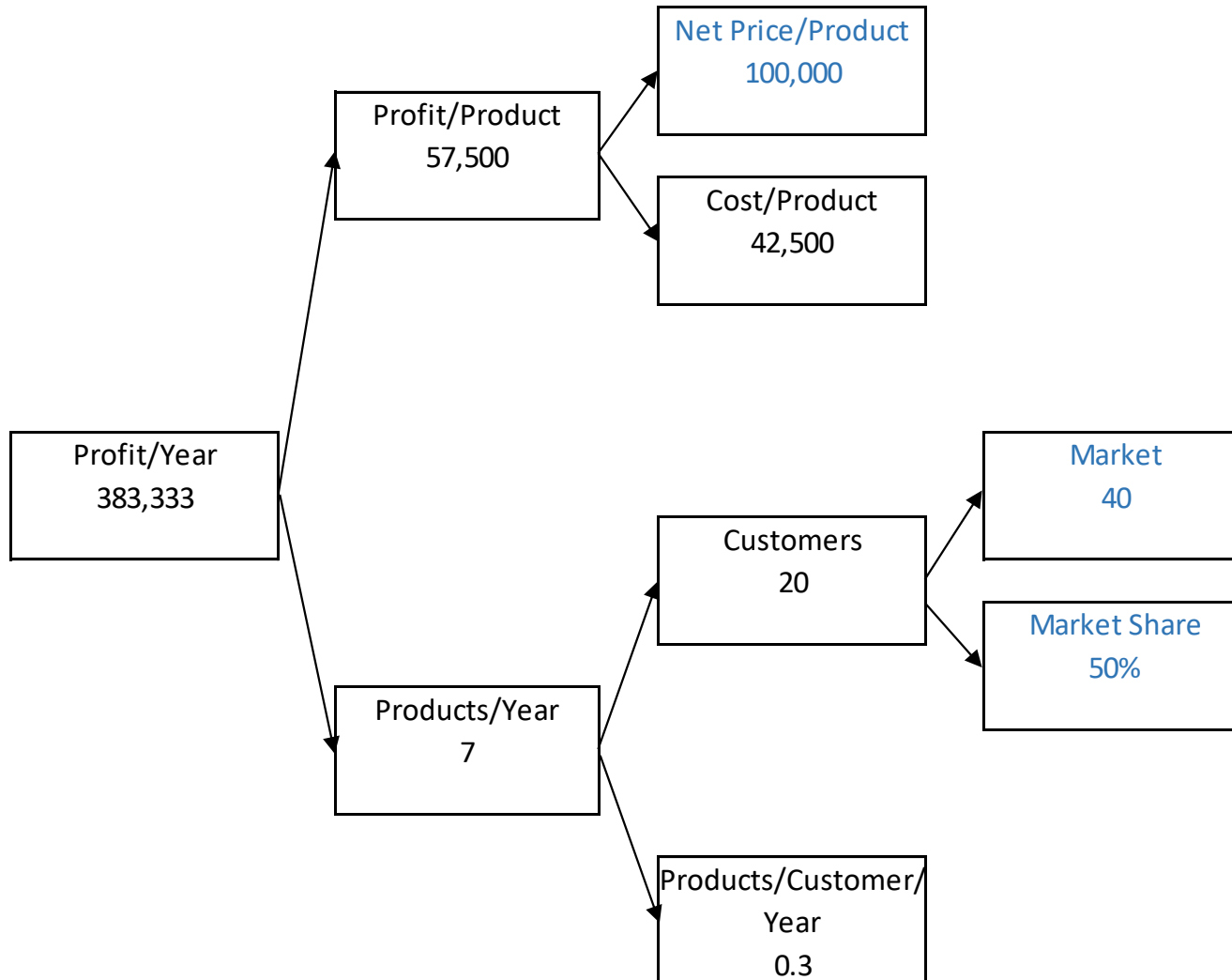
Smart system for traffic jam control



Customer discovery

- Koliko vam cekanje na granici otezava logisticko planiranje?
- Da li Vam problem cekanja na granici stvara materijalne i finansijske troskove?
- Koliko cesto se to desava?
- Na koji nacin prevazilazite taj problem?
- Da li ste spremni da ulozite novac da resite taj problem?
- Sta ste jos pokusavali u prethodnom periodu?
- Da li se sa tim problemom suocava i Vasa konkurencija i na koji nacin ga oni resavaju?

Financial

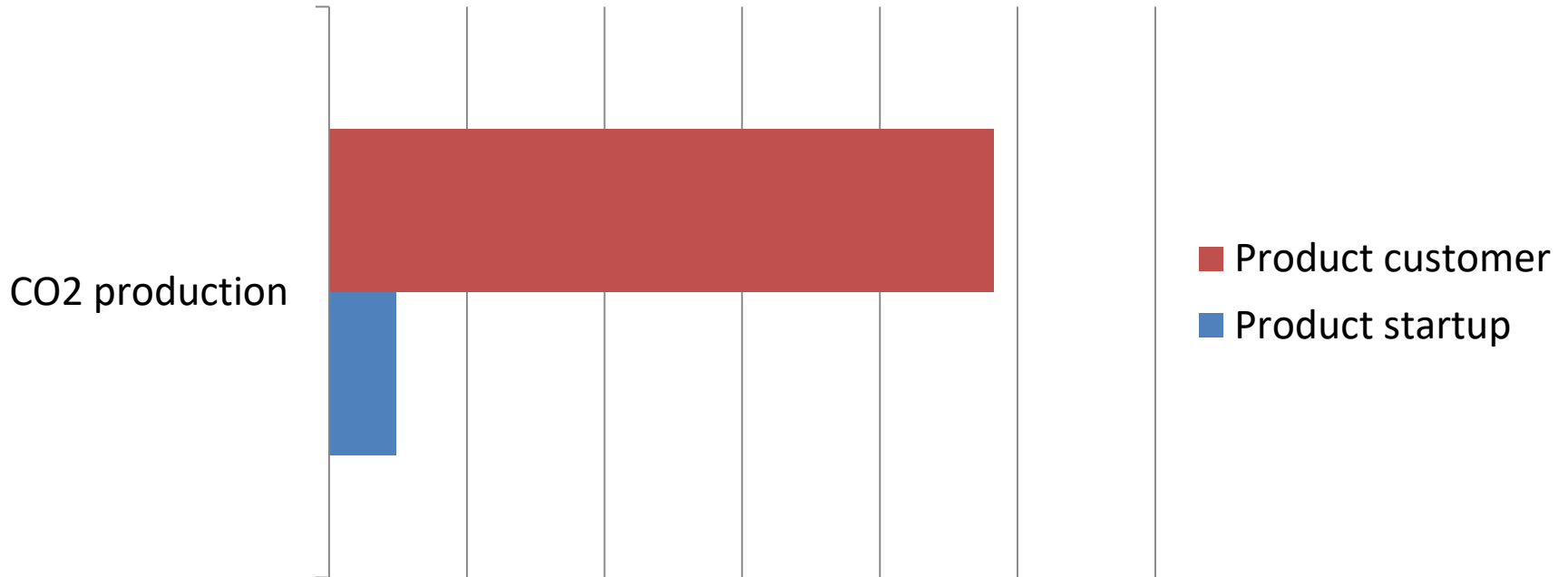


Key Driver 1: Customers

Key Driver 2: Net price

Key Driver 3: Market

Climate impact



Total CO2 eq saving in beach head market - 8686 t/CO2 eq

Sources:

<https://www.epa.gov/energy/greenhouse-gas-equivalencies-calculator>

Research made by Argon National laboratory, under the name “which is greener”

Dream Team

- Our 3 member team lost more than 10.000 hours waiting on cross-borders in last 20 years
- We want to overcome that problem in Serbia and all over the world